

What trails look like in Greece



























What do we do to restore them

We explore







We clear and repair





We do the way-marking







We promote

SIFNOS
TRAILS
ΜΟΝΟΠΑΤΙΑ
ΣΙΦΝΟΥ



www.sifnostrails.com

The screenshot shows the website for Sifnos Trails. At the top, there are social media icons for Facebook, Twitter, and Instagram. The navigation menu includes: SIFNOS TRAILS, The Trails, Map, Useful info, Way-marking, The Project, Sifnos, and Contact. The main banner features a scenic view of a coastal town with the text "100km of trails ...to hike for weeks!". Below the banner is a grid of six categories: The Trails, Map, Useful Info, Way-marking, The project, and Sifnos. At the bottom, there are two buttons: "SEND A COMMENT!" and "REPORT A PROBLEM!".

www.kytherahiking.com/new

The screenshot shows the website for Kythera Hiking. The navigation menu includes: Home, The Trails, Map, Useful Info, Support us, and Contact. The main banner features a large image of a coastal cliffside with two hikers. Below the banner is a call to action: "Make Kythera Hiking better! Love Trails? Help us promote, advocate, maintain and improve trails in Kythera and Antikythera! SUPPORT US!".

A grid of six content thumbnails with captions: "The trails" (hikers on a path), "Map" (a detailed trail map), "Photos" (a rocky coastline), "Videos" (a person filming a landscape), "Boost your hiking experience!" (hikers on a trail), and "Hire one of our walking guides now!" (two people looking at a map).





Friendship Trail


WORLDTRAILS NETWORK
To go far, we walk together.

We educate





Information

Equipment

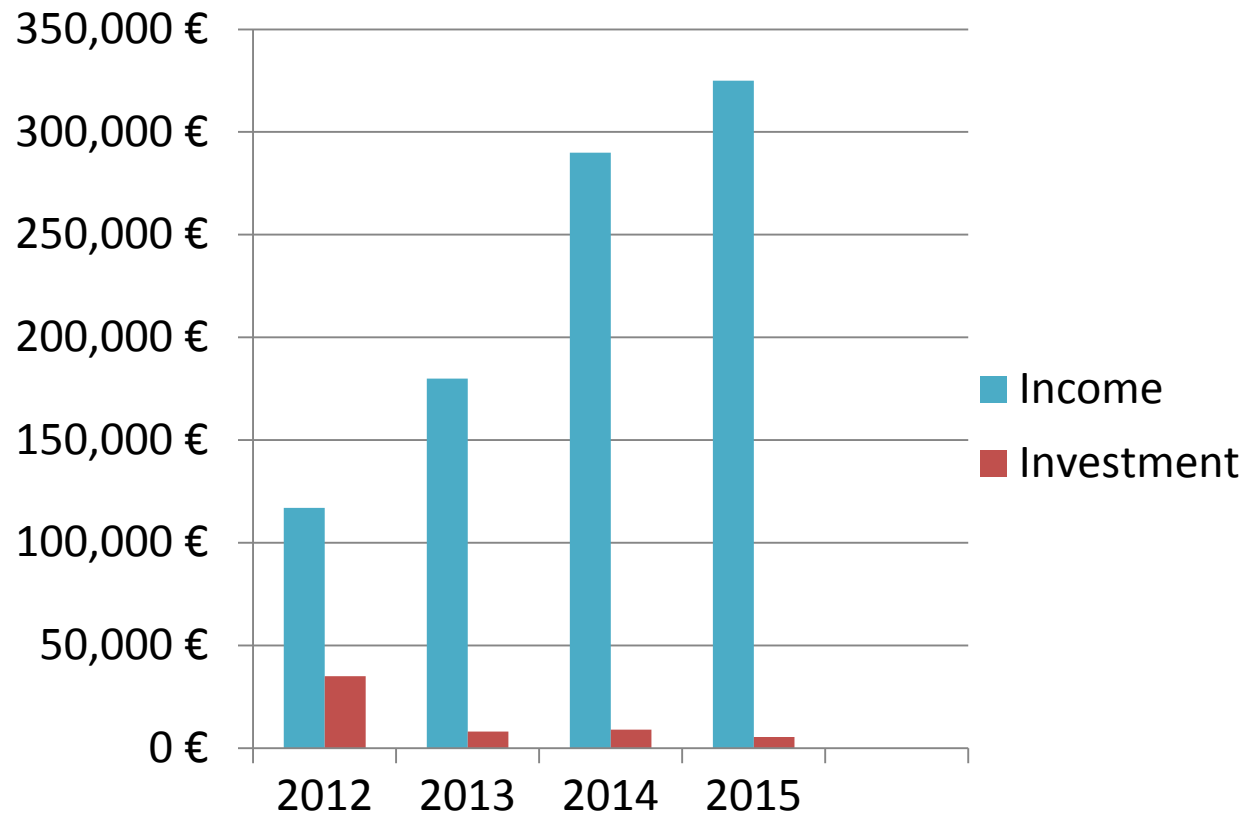
Food

Services

Infrastructure



We keep statistics



We aim to create a better future...
...through trails development!

...for the environment

Trails highlight and protect



...for the economy

High Quality tourism

- Higher Education
- Higher Income



They search for quality services



They will pay higher prices for that



Increase of visitors during the low seasons



New opportunities

- Guides
- Other activities in Nature
- New jobs in existing businesses (hotels & restaurants)
- Increase in the selling of local products



...for the society

Connection with History



Interaction with local communities and way of life – it works both ways!



Health

It is an excellent way to keep a healthy body and mind!



It is not Ithaca...



...but the trip that will make you wiser.

Thank you!



Paths of Greece
ΜΟΝΟΠΑΤΙΑ ΤΗΣ ΕΛΛΑΔΑΣ



www.pathsofgreece.gr

