



Bruce Trail
CONSERVANCY



The Bruce Trail Conservancy – Friendship Trail Program

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WTC 2016 Presentation



The Bruce Trail is Canada's oldest and longest footpath, it provides the only continuous public access to the magnificent Niagara Escarpment, a UNESCO World Biosphere Reserve.

With 895 km of main Bruce Trail and 400 km of side trail. The Bruce Trail stretches along the Niagara Escarpment, passing cliffs and caves, vineyards, pastures, forest and magnificent blue shorelines.

The Bruce Trail Conservancy is a charitable, volunteer organization working to preserve public access to a conservation corridor along the Niagara Escarpment, while restoring its natural habitat





The Bruce Trail
Conservancy has over
9,000 members, 1,500
volunteers and 16 staff

About 400,000 visits are
made to the Trail each year

The 9 Clubs that make up
the BTC run more than
1,500 guided hikes each
year



The Bruce Trail Conservancy on the International Stage

- A UNESCO World Biosphere Reserve
- Member of the World Trails Network
- Member of the Friendship Trail program

What is the Friendship Trail Program?

- The concept was developed by the Jeju Olle with the first Friendship Trail opening in 2010
- Since then the program has been adopted and promoted by the World Trails Network
- It involves twinning or pairing 2 trails – similar to twinned cities
- It allows for international recognition for both trails
- It provides good promotion and possible tourism opportunities for both trails
- It creates a venue for sharing information
- It promotes the importance of hiking trails

Bruce Trail Friendship Trail Program



The Bruce Trail Conservancy support for the Friendship Trail Program

What is involved

Friendship Trails on the BTC Website



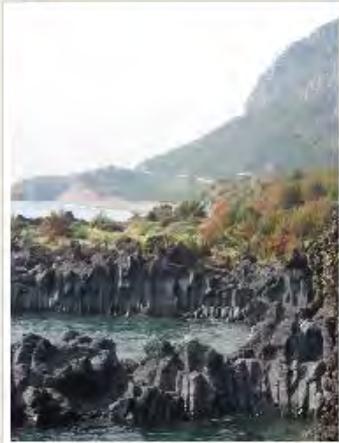
Jeju Olle Friendship Trail

In September 2011, a section of the Bruce Trail in the Hockley Valley was twinned with Route 2 on the Jeju Olle.



The **Jeju Olle walking trail** is located on the beautiful island of Jeju, South Korea. Jeju Island is located 130 kilometers south of the Korean Peninsula. It is a large volcanic island, almost sub-tropical in climate, with incredible scenery from the coastline through orange groves crisscrossed by distinctive stone walls and up to the peak of an inactive volcano. The Jeju Olle is the most popular walking trail in Korea, and provides over 200km of pathways, and plans are underway to extend the trail to encircle the entire island in the coming years.

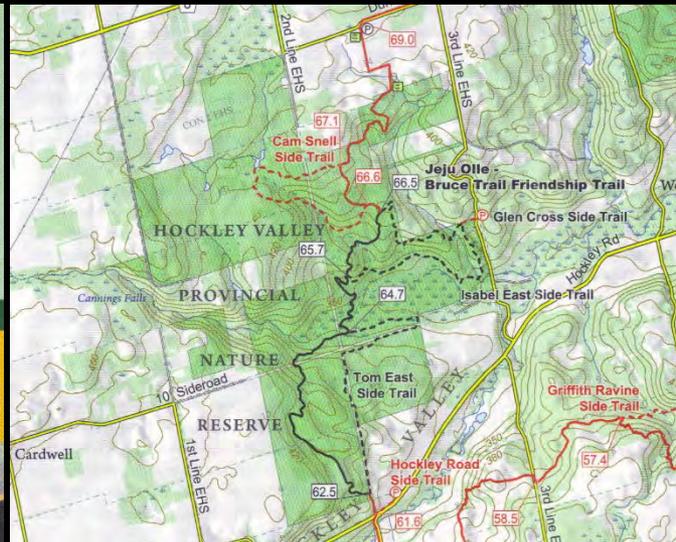
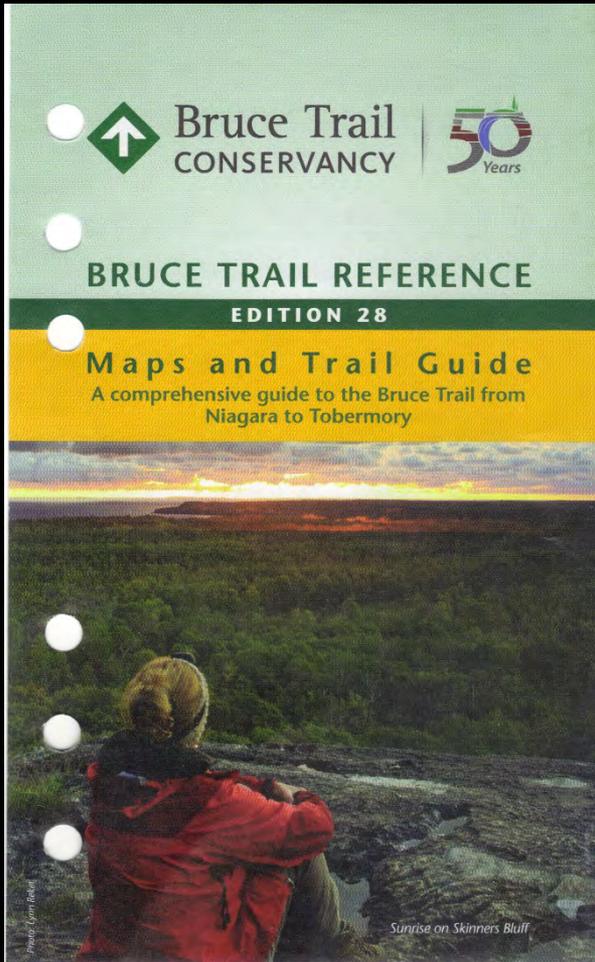
www.jejuolle.org



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BTC Guidebook



18-3 Edition 28

Friendship Trail - Map 18



Jeju Olle - Bruce Trail Friendship Trail

Located in the Hockley Valley, this section of the Bruce Trail is twinned with Route 2 of the Jeju Olle Trail, South Korea.



Jeju Olle is a series of walking routes on Jeju Island, 130 km off the southwest coast of South Korea. This beautiful UNESCO World Heritage Site is almost sub-tropical in climate, its scenery passing from windswept coastline, through countless tangerine groves crisscrossed by distinctive stone walls, and up to the 1,951 m peak of Mt Halla.

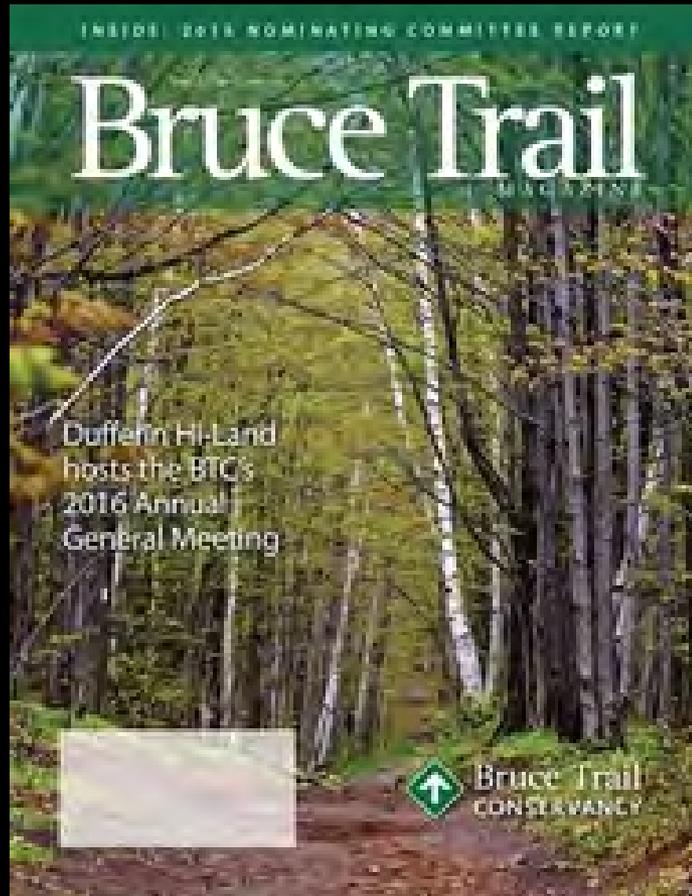
For more information, see www.jejuolle.org

The friendship trail consists of the Tom East Side Trail, Isabel East Side Trail, Glen Cross Side Trail and the main Trail to form a 9.6 km double loop.

On Trail Signage



Bruce Trail Magazine



Transcarioca Trail Friendship Trail Opening

Saturday October 22nd, 10 am,
Blue Mountains section

This fall the Bruce Trail Conservancy will open its eighth Friendship Trail when a portion of the Bruce Trail in the Blue Mountains Club section will be teamed with a section of the 180 km Trilha Transcarioca in Rio de Janeiro, Brazil.

All are invited to the official opening of this new Friendship Trail on Saturday October 22nd at 10 am. We'll meet at km 12.6 of the Bruce Trail in Blue Mountains section (Map 22) just south of Nottawasaga Bluffs Conservation

Area, on 9/10 Sideroad Nottawasaga. After opening speeches and a ribbon-cutting, we'll hike the route of the new Transcarioca Trail Friendship Trail from km 15.7 south to km 9.1 on Map 22 (Bruce Trail Reference, Edition 28). A bagged lunch will be provided to all who register.

To register for the hike, or for more information, please contact Jackie Randall at jrandlo@brucetrail.org or by phone at 1-800-865-4453 ext. 250. Pre-registration by October 17 is required to receive a complimentary lunch.



About the Transcarioca Trail:
The 180 km Transcarioca Trail crosses Rio de Janeiro from Baixa de Guaratiba to Morro da Uca, at the foot of the Sugar Loaf Mountain. The Transcarioca Trail strengthens the conservation and restoration of green corridors linking the main areas of Atlantic Forest in Rio de Janeiro. The trail offers hikers opportunities to enjoy little-known natural attractions and uncover wonderful views over Rio de Janeiro. Hundreds of volunteers believe and support the realization of this great project. *



WHAT IS A FRIENDSHIP TRAIL?

Friendship Trails are similar to two forms, whereby two organizations in different countries team up in the form of partnership, mutual publicity and instructional cooperation. The Bruce Trail Conservancy – as a founding member of the World Trails Network – is working with international trail organizations to raise awareness of and support for public pathways through the creation of Friendship Trails.

The BTC currently has seven Friendship Trails. In each case, a route on the Bruce Trail (main and side trails) and a corresponding route on the international trail have been designated as a Friendship Trail, displaying plaque here to mark the partnership.

Learn more at brucetrail.org or Explore the Trail > Friendship Trails



Bruce Trail
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Bruce Trail Conservancy eNews

News, events and updates for Bruce Trail members and supporters



Guided Tours on Bibbulmun Track

Looking for a memorable walking holiday?

Our friends at the Bibbulmun Track - a long distance trail in Western Australia and one of the BTC's Friendship Trail partners - have just launched new program.

Town to Town Tours 2016

Explore the beauty of the Bibbulmun Track without having to carry a heavy pack or camp out.

Tours range from 4-9 day walks and explore five different sections along the Track - from one track town to another.

Home-made meals, accommodation, transport between the Track and Perth and professional guides are all-inclusive in the tour prices.

Visit www.bibbulmuntrack.org.au for details.



Opening Ceremonies

The following is a short video from the opening of the Jeju Olle Friendship Trail on the Bruce Trail.



In return from our Friendship Trail Partner

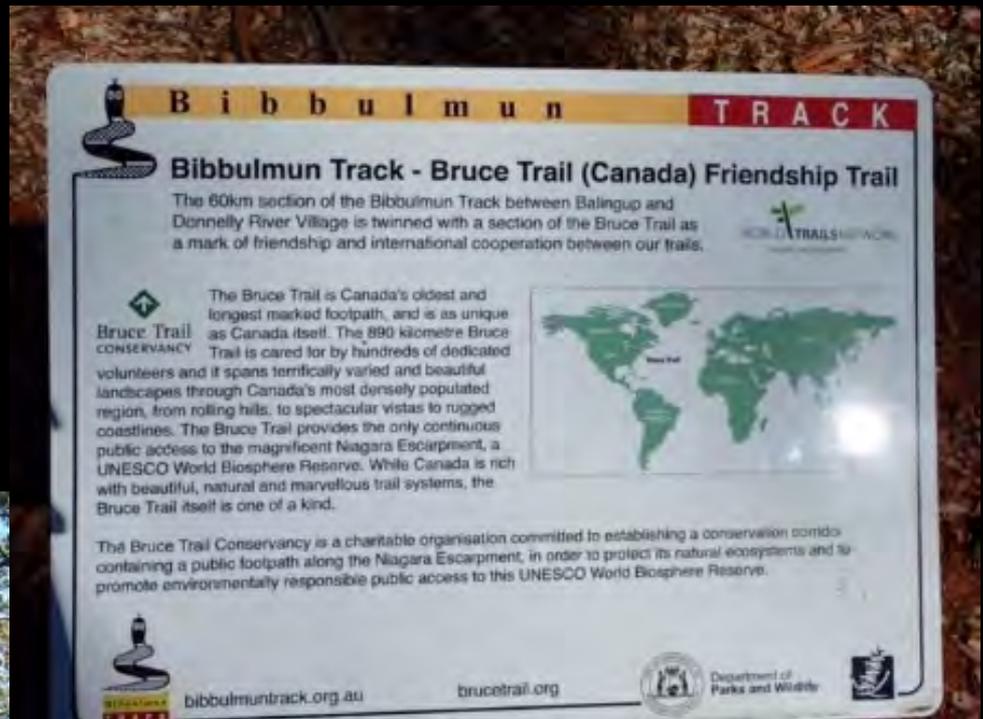
- Signage on trail
- Acknowledgement of the Bruce Trail Conservancy and our partnership
- Opening ceremony



What happens next...

BTC Volunteers from the Niagara Club at the Rim of Africa trail opening in South Africa





BTC Volunteers from the Dufferin Hi-Land Club hiking on the Bibbulmun Track in Australia



BTC Volunteers from the Beaver Valley Club hiking on the Sendero Pacifico in Costa Rica





BTC Volunteer from the
Caledon Hills Club hiking
on the Jeju Olle in South
Korea



BTC Staff and Volunteers
from the Niagara Club
hiking on the Offa's Dyke
Path in Wales





LMT representatives
hiking on the Bruce Trail



Upcoming Friendship Trail Events:

- Organized Volunteer Work Party of BTC Volunteers on the Sendero Pacifico – November/December 2016
- Ongoing hikes on the LMT section of the Bruce Trail – recent picnic and overnight between the Sydenham Club and the LMT group
- BTC Volunteers are engaged and interested in traveling around the world to enjoy the beauty and experience of hiking on the trails of our Friendship Trail partners. The BTC is thinking of creating a badge to support this practice.

Benefits of the Friendship Trail Program

- International recognition
- Prestige with other trails and with government bodies
- Tourism linkages
- Signage about the BT on other trails
- Benefit to BTC members and volunteers

In Conclusion

- The Friendship Trail program is a “boots to the ground” approach to connect people from around the world to the ground beneath their feet, wherever they may be
- Like the UESCO World Biosphere Reserve program, the Friendship Trail program has placed the Bruce Trail Conservancy on the International Stage



Thank you