# The Food Capital of Japan "Rules for Foods that Must be Eaten

# Your tongue will be Sandfi "utterly" surprised Excellent fat!

Meat so tender that it melts in your mouth

# **W** The tender texture of the fish will please your tongue

Sandfish and bluefin tuna are "sublime delicacies," loved by many and in Tottori Prefecture, you can enjoy them at reasonable prices.

•Torohata (fatty sandfish) with excellent fat (Sandfish from Tottori are known to have a fat content of more than 10%. Sandfish longer than 20cm are called "fatty sandfish," and tend to be very sweet.)

•No.1 fresh bluefin tuna in Japan (since 2005, the volume of landing has generally been at the top in Japan. Mild texture and rich taste of fresh tuna are also features.)

"I never thought that fish was so delicious before eating sandfish!" From the words of a person who had just eaten sandfish. Other than crabs. Tottori Prefecture has a large variety of fish that pleases your tongue.

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# Great! Wagyu kingdom, Tottori Prefecture

Tottori Prefecture has produced wagyu one of Japan's best beef dishes. The smell and flavor of freshly cooked beef and the mouth-watering fat provide a bursting sensation on the tongue. With the deliciousness of highly selected wagvu.all of your sensations will enjoy the experience.



You will understand the meaning by eating it. Thick beef assortment of the day

Charcoal Barbecue, Fuku Fuku 20857-53-1785

Manyo beef\*, recommended by the proprietor as being truly delicious, has marbling that indicates "its excellent quality" even at first glance. You will be seized with an impulse to eat it. Thick slices eaten with blended rock salt after slightly grilling is really mild and naturally melts in your mouth. A 1-24-2 Yoshinariminamimachi. Tottori Citv ©17:30 to 22:30 (last order: 22:00) ØSun



#### Start of sandfish full course Hata-hata gozen : ¥1,200 Shungyo Tatsumi 20857-72-8700

eptember~May

"Tatsumi," highly praised by fish eaters from distant places. It started "gozen" (dining table) with which you can enjoy sandfish from the bottom of your heart. Fatty cooked fish, and soft deep-fried servings are large. Look over from which dish you should start. ♠2475-240 Uradome, Iwami-cho, Iwami-gun ©11:30 to 14:00, 17:00 to 21:30 ØTue

Tottori Wagvu is a leader in raising Japanese livestock and has pioneered its development. 1730 "Gyuba-ichi (Cow and Horse Market)" ("Daisen Bakuroza," a market that sells purchases and exchanges cows and horses was established in present day Daisen Town. It is one of the three largest cow and horse markets in Japan). **Pioneer** of •1920 "started registration service for wagyu for the first time in Japan" •1966 "No.1 Wagyu" (At the "1st Wagyu Ability Competitive Exhibition," called, the "Wagyu Olympics," "Ketaka-go" from Tottori **Raising Japanese** Prefecture won the honor of first prize.) Livestock, •2011 New brand "Tottori Wagyu Olein 55\*" was born (This is the top brand of Tottori Wagyu succeeding the blood line

"Tottori Wagyu"

of Ketaka-go") Ketaka-go is a cow, which can be called the ancestor of national famous brands. Tottori Wagyu is an evolving brand, pursuing taste and high quality since the beginning.

\* New brand which was born on February 11. This succeeds the blood line of "Ketaka"o famous cattle called the origin for the national brand wagyu. Wagyu contains more than 55%\* of olein acid, which has excellent umami, and certified meat quality above grade 3. \* Measured components in the fat of a carcase



回爆器 Charcoal Barbecue, Sumikura 20857-30-7029

Manyo beef\* is one of the best qualities among Tottori Wagyu. Full assortment of meat of "Olein 55" is irresistible to meat lovers. Mellow meat should be eaten with wasabi and white soy sauce. ♠618-1 Furumi, Tottori City @11:30 to 14:00 (last order: 13:45), 17:30 to 24:00 (last order: 23:15) ONo fixed days \* Unique brand of meat shops in Tottori City. They are bred by limited producers in the eastern region of the Prefecture



"susugi-nabe." It is Manyo beef, which has gained a reputation for its high quality taste, that is soaked in dashi of fibrous meat. Sesame sauce mixed with chili oil provides the perfect flavoring match. \$652 Sakemachi, Tottori City (911:30 to 14:00, 17:00 to 22:00 (last order: 21:00) \*Sun and holidays: ~ 21:00 (last order: 20:00) @3rd Monday \* Not closed in August and December

# Surprise! Local pork under the spotlight Attractive savory fat and succulent meat that is mouth-watering delicious

Savory, juicy meat Delicious and appealing price

Pork from Tottori Prefecture, which has savory and delicious fat and a soft filling. Allow us to introduce three brands in the spotlight.

•Yoshikawa Pork (Production area is Wakasa Town, Yoshikawa District. Being bred near fresh waters gives the pork a flavorful fat and rich taste. The number of fans of our are on the rise outside of Tottori Prefecture) • Totoriko Pork (Only 100 pigs are bred each year at a designated farm in Daisen Town. They are the first pigs bred given acorns as feed in Japan) • Daisen Pork (Sangen pork, carefully bred at the foot of the rich

environment of Mount Daisen. You can enjoy plenty of appetizing meat). Following wagyu, unique pork comes next. Eat in abundance!



much more! Irresistible savory taste always makes anyone who loves

intestines and internal organs happy. A731-1 Yoshinari, Tottori City

©11:00 to 14:30, 17:00 to 21:30 (last order: 30 minutes before closing)

Ø Tue, Twice a month on Mon \* Fri and days before holidays ~ 14:00, At night

on these days: ~22:30, Saturday nights: ~22:30, Sun and holiday nights: ~21:30

Yonago Ekinaka Marche 20859-35-751 Containing 20 kinds of spices and using the natural waters of Mount Daisen, curry that will please your appetite is only ¥450. Get some change back with one coin. There are quests who "only order this curry." It can be taken out. At Yonago Station, 2 Yayoi-cho, Yonago City ©10:00 to 18:30 ØSun

#### Having the honor of closing!! The Food Capital of Japan **Rules for Foods** Tottori local chicken, Piyo that Must be Eaten

Following KANItori Prefecture, is "TORItori" Prefecture, Chicken that you just want to keep eating again and again.



In Toritori Prefecture, chicken cannot be ignored, because the pronunciation for bird "Tori," is in its

prefectural name. In recent years, the number of restaurants which feature chicken menus has been on the rise. These chickens that have boosted the boom are the two kinds below.

• Tottori Local Chicken Piyo (only local chicken in Prefecture. You can fully enjoy excellent firmness and the inherent taste that brings out the deliciousness when chewing.) • Daisendori (a chicken brand that has seen an increase in popularity and the fans of which have spread all over Japan, including Tokyo Metropolitan area. Produced at the foot of Mount Daisen, by an integrated process from breeding to processing)

Tottori Prefecture is also "TORItori Prefecture," where delicious chicken can be eaten.



Tottori Local Chicken "Piyo

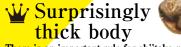
#### ¥5,400 (only dishes) per person Enjoy the hot springs with an overnight stay

#### Eat two kinds of specialty nabe, at Piyo's home Tottori local chicken Pivo "Delicious!" nabe course Kokumin-shukusha, Sanshien 20857-84-2211

Specialty nabe, cooked with rich and savory soup, using chicken bones of Piyo. From April to October, we serve "sukinabe" with a soy sauce taste and from November to March, we serve "chirinabe" hot pot, with ponzu sauce. Why not try both seasonal ③Reservations required (two persons or more) ØNot fixed (several days a year)

#### The Food Capital of Japan "Rules for Foods that Must be Eaten"

# Feeling like meat!! Raw shiitake mushroom



There is an important rule for shiitake mushroom in Tottori Prefecture. That is, "raw shiitake." Raw shiitake, in which nature's bounty is packed as a whole, boasts flavor and splendid elasticity. In particular, "Tottori Takeo\*" emerged in 2016 is a brand that has gained the spotlight across Japan.

Raw shiitake mushrooms using Kinko No. 115 of Tottori Prefecture with a pileus diameter of more than 8cm and a thickness of more than 2.5cm (Photo above)



**Confit Burger** THE BURGER STAND BUBNOVA **20859-21-7034** 

This incredible burger won 2nd prize at the "National Local Burger Grand Prix" in 2015. The main feature is the confit made of ultra-thick raw shiitake mushrooms from Hino Town. The patty is 100% chopped beef with sufficient filling. ♠8-7-6 Yonehara, Yonago City ©10:00 to 16:00 ØThurs

Tottori Local Chicken "Pivo' Kushiyaki (Grilled on a stick): 19160-

Rich taste and excellent firmness of local chicken Local chicken kushivaki Local chicken barbecue, chicken dishes, Hyotan **20858-26-1157** 

Kushiyaki grilled over charcoal include parts loved by connoisseurs such as bonjiri (tail) and seseri (neck), and other parts. It is also recommended to eat with salt if you would like to eniov greater firmness. Also try the juicy tsukune with which nagaimo (Chinese yam) "nebarikko" is used for connection. ▲1-10-26 Agei-cho, Kuravoshi Citv (917:30 to 24:00 ØNot fixed



This is a popular lunch serving the specialty jumbo sized steak. Tenderizing with a unique culinary method with dashi (broth), and roasted by wrapping to keep the delicious taste. Thickness and overflowing tastiness always proves to lure in lunchtime diners. ↑1-84 Tomiyasu, Tottori City ©11:00 to 14:00 (lunch) \* Please inquire on Sat. Sun and holidays. ØNo fixed days

### The main character!! The Food Capital of Japan Rules for Foods Green onions "Rules for Foods that Must be Eaten"

### Main character-class of sweetness and fragrance

Green onions are produced throughout the year in Tottori Prefecture. Green onions are sweet and essential for cooking. Let's meet the "main character," the green onion!

•White Leek (Grown in the sand mainly in the western region of the Prefecture. When grilled, the sweetness increases.)

•Karegi (Specialty in the eastern region of the Prefecture. It has a strong flavor and serves as an excellent relish.)

Good enough to eat as it is Delicious with miso: ¥36 Green onion's true value! "Bite in whole" the white Leek specialty One piece grill of white Leek

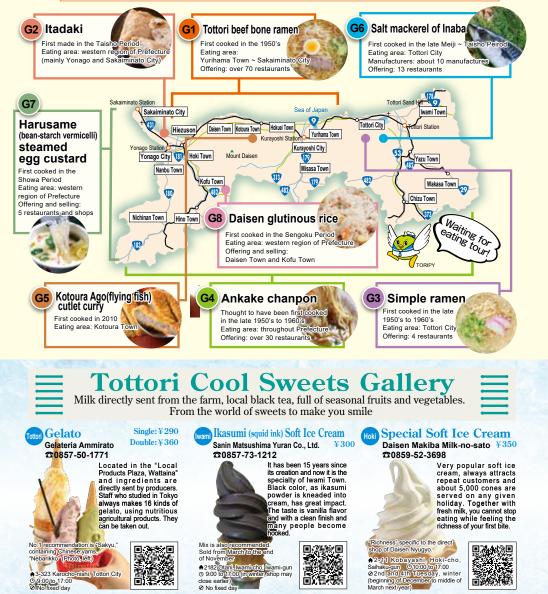
Japanese food pub. Shunmon. <u>62.048</u> Yonago Honten 20859-21-7088

"Bite in whole" white Leek now serving! Excellent green onion grilled slowly by boasting bincho charcoal is sweet and juicy as it is. You may think "it got me." It is good with local sake. ▲154-1 Meijimachi, Yonago City @11:30 to 13:30, 17:00 to 24:00 ØNo fixed dav

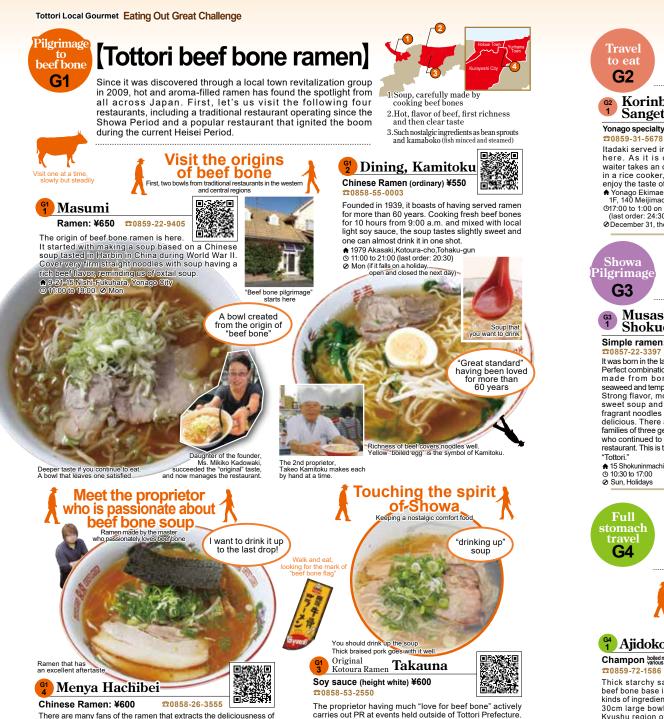


Handwork and pride! Unveiling the local gourmets continued to be loved in Tottori Prefecture!

### G1-G8, eight tastes, full of flavor and love



#### Tottori Local Gourmet Eating Out Great Challenge



As the soup has richness of beef and so light it is easy to

③ 11:00 to 15:00, 17:00 to 21:00 Ø Mon (if it falls on a holiday, open)

drink, fans are now increasing by word-of-mouth.

♠ 527-6 Shimoise, Kotoura-cho, Tohaku-gun



beef bones, which firmly achieved the essence of old beef bone ramen restaurant in Kurayoshi City. On holidays, the restaurant may "close earlier" as soup may run out. If you want to come early. ♠ 1-101 Fukuba-cho, Kurayoshi City ©11:30 to 14:30, 18:00 to 20:30 @Tue



and dried shiitake has gained a reputation of nostalgia, and harusame is made with utmost care: its length is just "double of the length of a business card." ★ Kaike Hotel 1F, 4-21-1 Kaike Onsen, Yonago City

© 11:00 to 15:00, 17:00 to 24:00 (last order: 23:00) ØIrregular



It was in 2012 that Gibier foods came under the spotlight in Tottori Prefecture. The origin of this phenomenon dates back to the measures of putting a price on the flesh of wild boar and deer which, at that time, were considered harmful animals that caused great damage to agricultural crops, in order that the public and private sectors would cooperate and sell their meat and processed items in stores and to serve them as menu items at restaurants, etc.

In May of the same year, the movement became full-fledged among hunters, meat processors, meat dealers, restaurant proprietors, etc., in 1 city and 4 towns in the eastern region of the prefecture in a cooperative effort to establish "Inaba's Gibier Liaison Committee." Today, the number of restaurants offering Gibier cuisine has increased and reached 22 (as of November 2016), Also, in January to February 2015, the "First Japan Gibier Summit" was held in Tottori City. Tours to food processing centers, restaurants, leather processing and sales stores, food tasting sessions, keynote lectures and discussions were also held, and this allowed the reputation of Tottori Prefecture as a key site to spread all over the country. In addition, thoudsands of people visited the Gibier fair held in Tottori City and Wakasa Town

And, from October 2016, "Sunmart" supermarkets in Tottori City have

## Tottori Venison Cheese cutlets Donburi

A salad-like donburi characterized by tenderness, taste and crispiness of venison, as well as a large volume of vegetables. Taste the cheese melting from cutlets and "black Japanese scallion sauce" made from homemade seasonings that urge us on to have another serving.



### Wakasa venison curry (<sup>on 2nd and 4th</sup>)

curry, and finally reached the most suitable answer, "double roux." Black roux, with spacy black pepper and sweet yellow roux containing ginger. Venison is crispy and once you start to eat it, you cannot stop.



# a "gem." New cuisine of Gibier appear one after another. TOTTORI **GIBIER**<sup>Key site</sup> Gibier food

Flops have now become

began sales of venison produced in Wakasa Town. What all this means is that Gibier has now gained so such popularity to such an extent that people can taste it even at home

"As chefs outside the prefecture also say "There is a high quality of Gibier meat in Tottori," Gibier meat now enjoys a very high reputation. The Gibier, together with important regional resources, will rmation on

establish the brand. We would like to arrange a processing and distribution system that further enhances safety which is an important factor in the distribution of meat and create a food environment in which people can enjoy Gibier in the same manner as beef (says Harumi Yonemura, Gibier coordinator, Promotion Council of Inaba's Gibier). Venison is a high-protein and low-calorie food, wild

boar is rich in vitamin B2 and Gibier is a food that is said to be good for beauty and health. "Gibier Yakiniku" parties and "Gibier Women' s" parties at a restaurants - Very soon, you will see regularly throughout Tottori prefecture, which is the key site for Gibier

This restaurant has performed a thousand trials in serving venison-specific



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prepared with a flavored sauce made from deer bone. Hamburgers made from a venison patty and pork and meat source made from boar are highly appreciated at event sales.

#### Pepenero Italia Kan

♠ 308-2 Yayoi-cho, Tottori City
④ 11:30 to 14:00, 18:00 to 23:00 (last order: 22:00) @1st and 3rd Sun, 2nd and 4th Mon 20857-27-4736



with boar)

#### Yamakujira no Gonbo don

Homemade donburi by a French cuisine cook. Rice covered with fond de "boar" made from well-simmered peaches, boar legs that the cook considers to be the "full of the authentic taste of Gibier." A casual but well-tasted "occidental-style meal."

**Ohashide French Bistro Frypan** ♠ 204-12 Sakaemachi, Tottori City © 11:30 to 14:00, 18:00 to 22:00 ØSun 20857-29-1324



Roast for which the be tasted. (¥1.944) Goes well with wine

### last drop of sauce is to The hamburger of an authentic Gibier taste:



Roasted venison is a masterpiece made of venison loin produced in Wakasa Town carefully



0 Use of "Sakvu Gobo" (Dunes' burdock goes well Its flavor and crispiness are remarkable. ¥1,300



the western region of the prefecture. The soup stock made from Daisen chicken



domestically produced. ♠ 2000 Ebi, Kofu-cho, Hino-gun ©11:00 to 14:00 2nd and 4th Sun(open only for reservations). "Bon" period (summer vacation), New Year's holidays